



INTERPERA International pear congress

TENTATIVE PROGRAM JUNE 15-16, 2017

TENTATIVE PROGRAM

When: June 15 -16 2017

Where: Wenatchee, State of Washington, USA

Confluence Technology Center

285 Technology Center Way

Wenatchee WA 98801

June 15, 2017 Conference

	Session	Chair	Panelists or speakers
8.00-8.30	Registration		
8.30-8.40	Welcome- Kevin Moffitt, Bob Gix, Jacques?		
8.40-9.10	Rootstock	Todd Einhorn Confirmed	<ul style="list-style-type: none">• Jef Vercammen (Rootstocks in Europe) (Confirmed)• Todd Einhorn (cold resistant quince and other US rootstocks) (Confirmed)
9.10 - 10.10	Varieties	Stefano Musacchi Confirmed	Jef Vercammen (European varieties) (Confirmed) Lester Brewer New Zealand (Confirmed) <ul style="list-style-type: none">• Todd Einhorn (Confirmed)• Cold Snap video (Confirmed)• Stefano (Italian varieties)
10.10- 10.30	Sponsor time		One platinum (10 minute) two gold (5 minute). Depending what we have. Can be moved at the end but the risk is that everybody will leave the room.
10:30- 11:00	Overview Economics and future of High Density Planting	Bob Gix Confirmed	<ul style="list-style-type: none">• Jef Vereammen, (HDP in North Europe) (Confirmed)• Stefano (Confirmed)

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11:00-11:30	Harvest and packing house mechanization	Karen Lewis Confirmed	Unitec Luca Montanari , Stavros Vougioukas (confirmed via video)
11:30- 12:00	Integrated pest management successes	Betsy Beers Confirmed	Speakers TBD Potential video conference
12:00-1:30	Lunch		
1:30 – 1:40	Sponsor time		
1:40 – 2:30	MCP- best practices and effects on consumer satisfaction	Jim Mathias Confirmed	<ul style="list-style-type: none"> Agrofresh (TBD), Beth Mitcham (Confirmed)
2:30 – 3:20	How to increase consumption marketing success stores	Chris Zanobini Confirmed	<ul style="list-style-type: none"> Fresh cut pears: Amit Dhingra (Confirmed) Ripening to increase consumption Social media use to increase consumer awareness (Farm to fork - social media where the fruit comes from) ~ Marilyn Dolan (Confirmed)
3:20 – 3:35	Break		
3:35 – 4:15	Who are the pear consumers around the world? Export trade flows. Potential new markets, fading old markets.	Kevin Moffitt Confirmed	Filip Lowette of BFV (confirmed), WAPA - Daphne van Doorn, Deputy Secretary General
4:15 – 4:45	Health studies and benefits	Kevin Moffitt Confirmed	Kathy Stephenson – Director of Communications USA Pears Daphne van Doorn - Deputy Secretary General WAPA
4:45 – 5:00	Wrap up and Questions	Kevin Moffitt, Bob, Jacques?	
6:00 – 9:30	Reception and dinner		Chateau Faire Le Pont

June 16, 2017 Field day

	FIELD Day	Chair	Tentative as of 4-27-17
9:00 am	Departure	Bob Gix and Bob McClain	
Bus A 9:15 – 10:30 am	Blue Bird Packing Facility		
10:30-12:00 am	Orchard tour – traditional, high density, research orchards Transfer		Rudy Prey Orchard

12:15-1:45 pm	Catered lunch Schmitten's Osprey Orchard on the river		
2:00 – 3:30 pm	Drop off 20 pre- registered for tour of Crunch Pac		
2:15 – 3:15	McDougall & Sons Monitor WA B Balm or in row V training system		
Bus B 9:00 – 10:30 am	McDougal Packing Facility		
11:00 – 12:00 am	McDougall & Sons Monitor WA B Balm or in row V training system		
12:15-1:45 pm	Catered lunch Schmitten's Osprey Orchard on the river		
2:10-3:10 am	Orchard tour – traditional, high density, research orchards Transfer		Rudy Prey Orchard