

INTERPERA'16

Stellenbosch - SudÀfrica

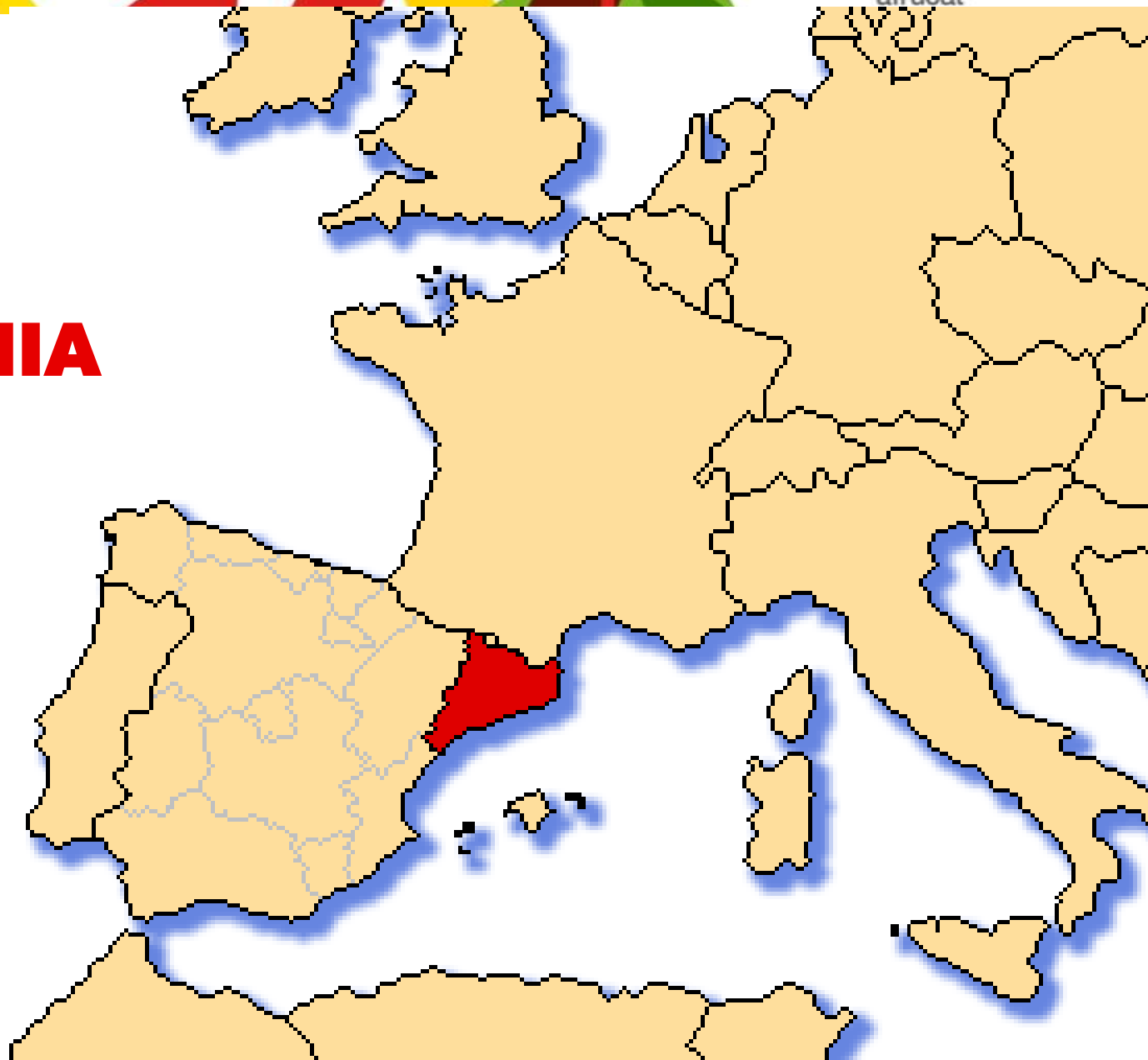
INTERPERA
2016

World Pear Congress
South Africa
16-18 November





CATALONIA



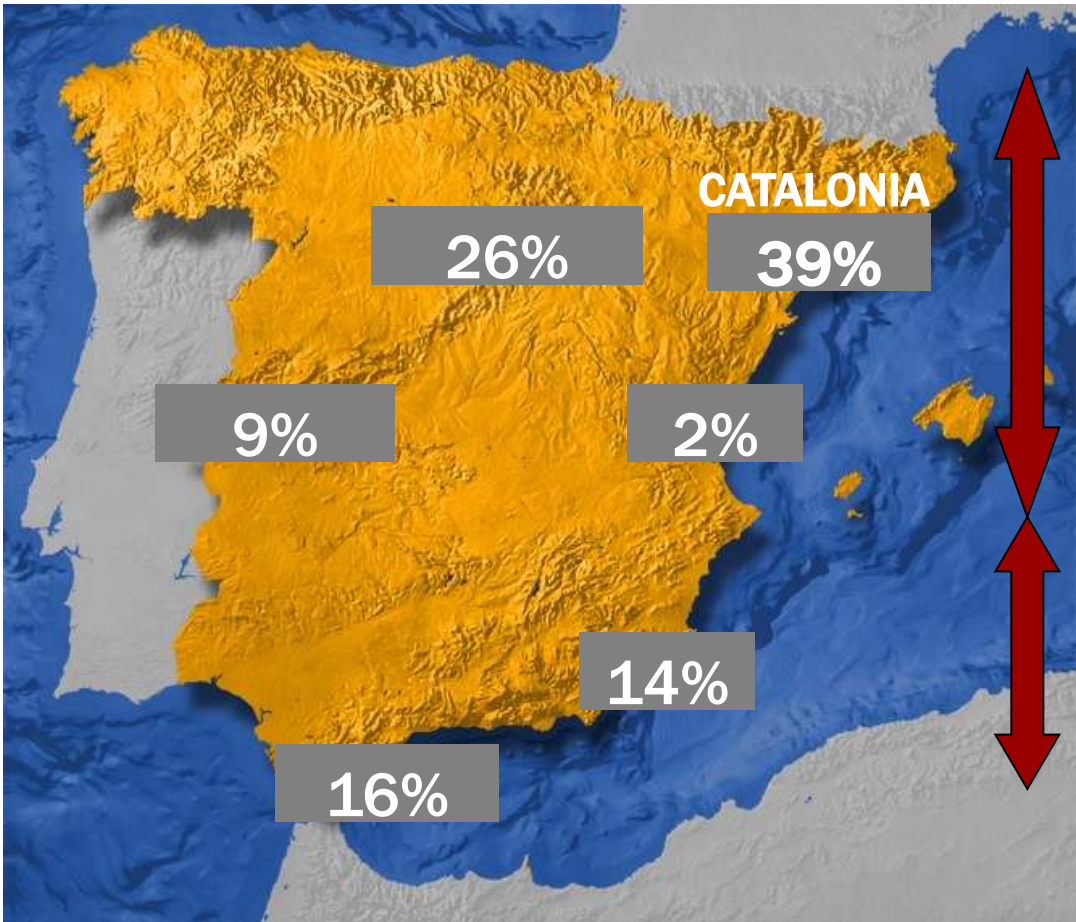


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Peaches & Nectarines

1 250 000 T



70%

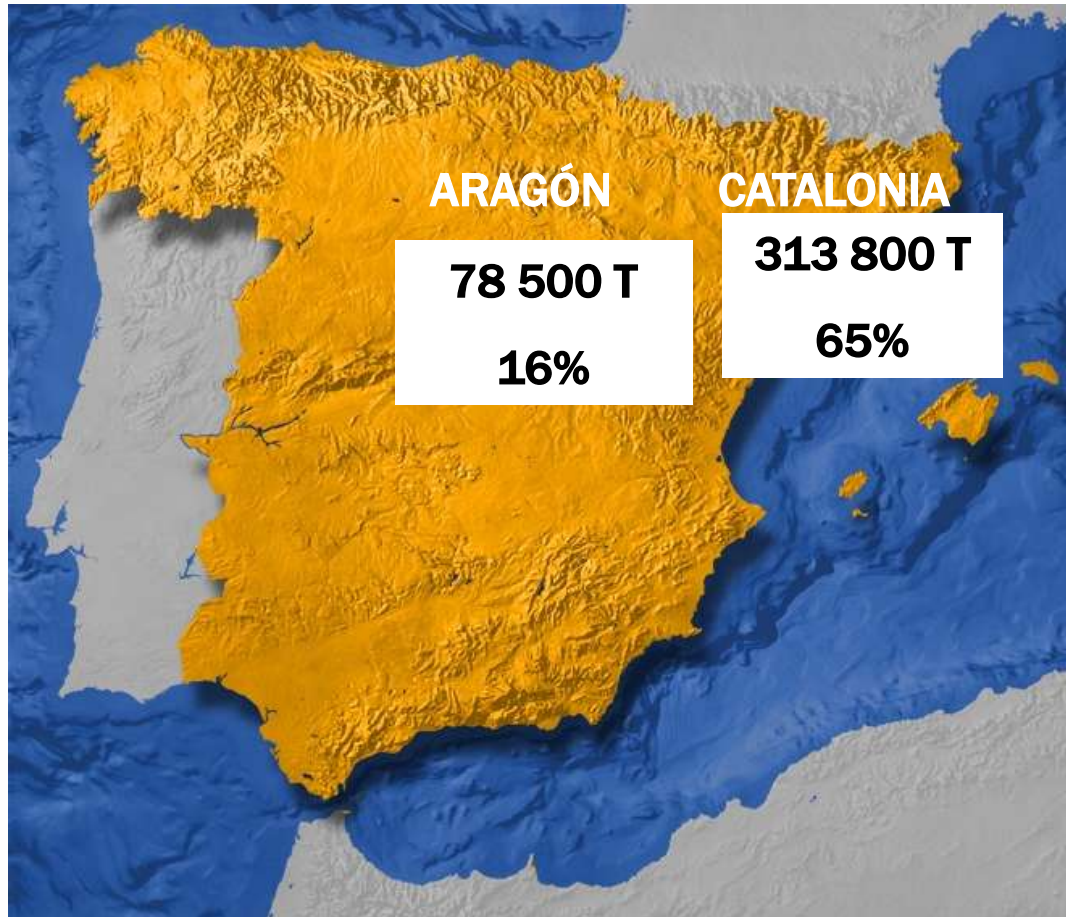
30%



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APPLES

486 200 T



81%





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PEARS

456 800 T



70%





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SOCCER - FUTBOL



THE OTHERS



OUR VARIETY



TROPHIES

28

King's Cup



24

League



5

Champions League



3

Mondial Cup



Analysis of the beginning of the season in Europe (Outlines)

- > UE Production & Forecast 2016-17**
- > UE'Market under pressure !**
- > Prices Spain & Market Sensations**

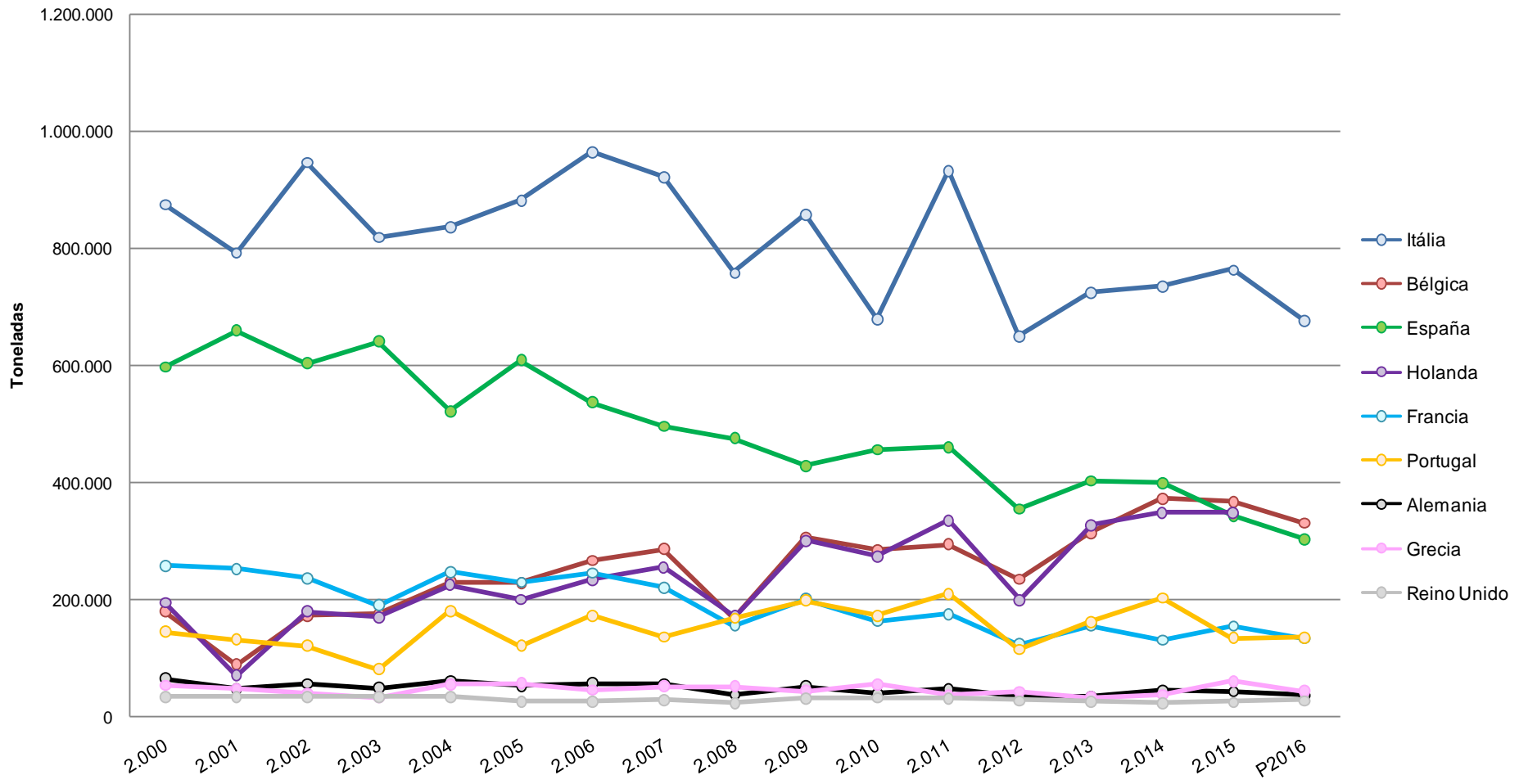
PRODUCTION EVOLUTION & FORECAST





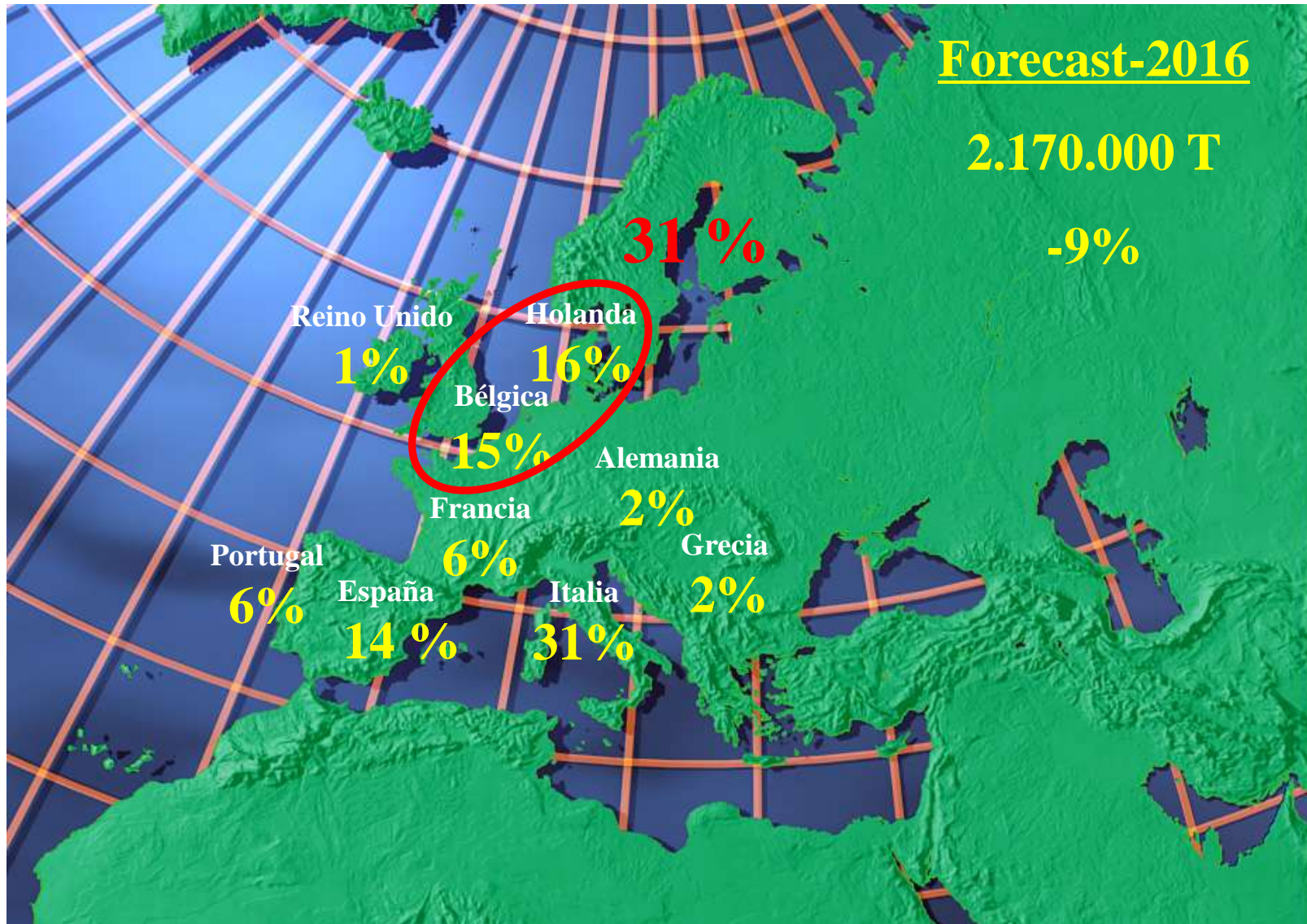
EUROPE: Pear Production (t) 2000-P2016, x contry

Fuente: Elaborado por Afrucat a partir de los datos de Prognosfruit, 2016



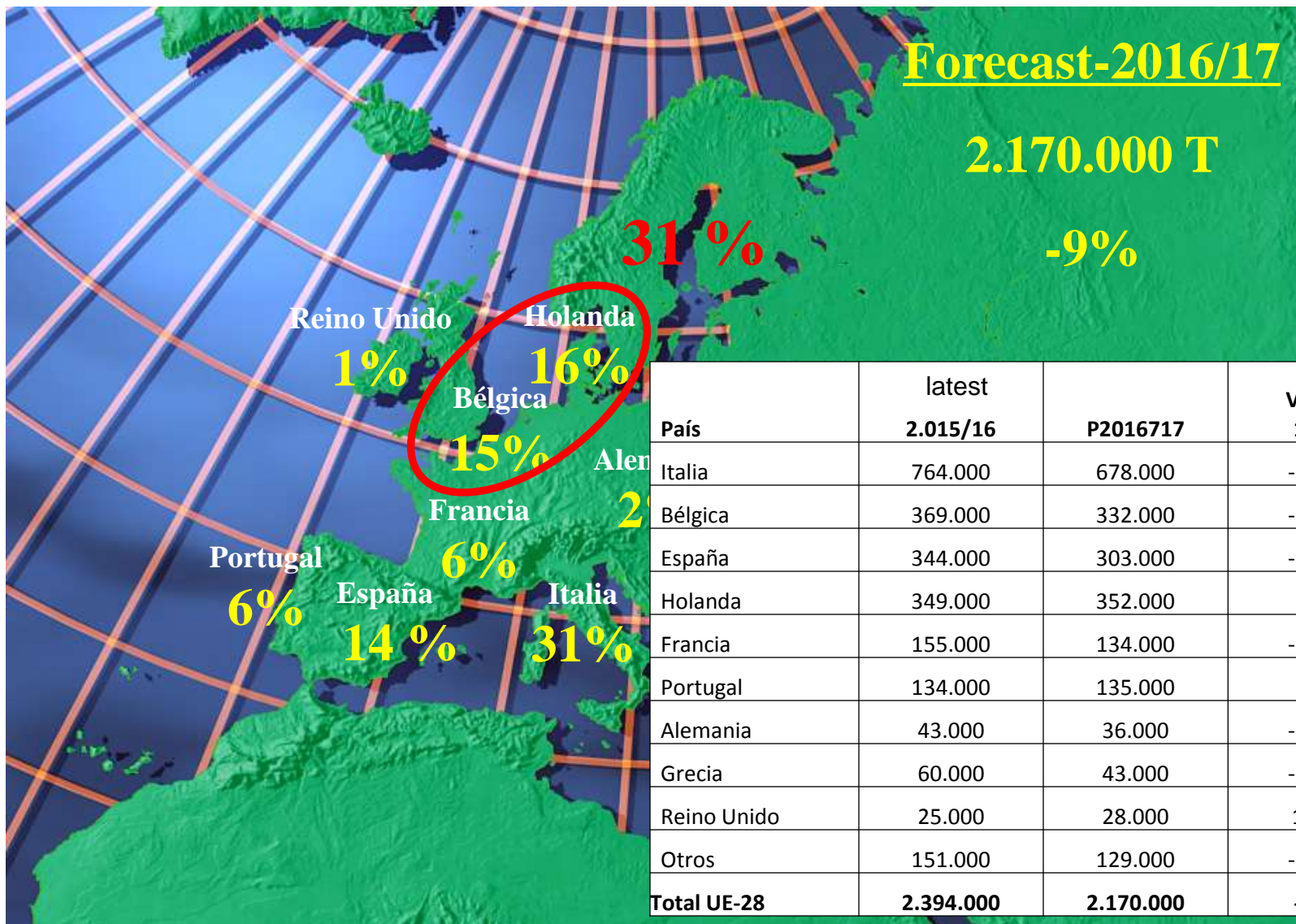
UE Pears Production (%) & FORECATS

(Fuente: Elaborado por Afrucat a partir de datos de WAPA, agosto 2016 - HAMBURG)



UE Pears Production (%) & FORECATS

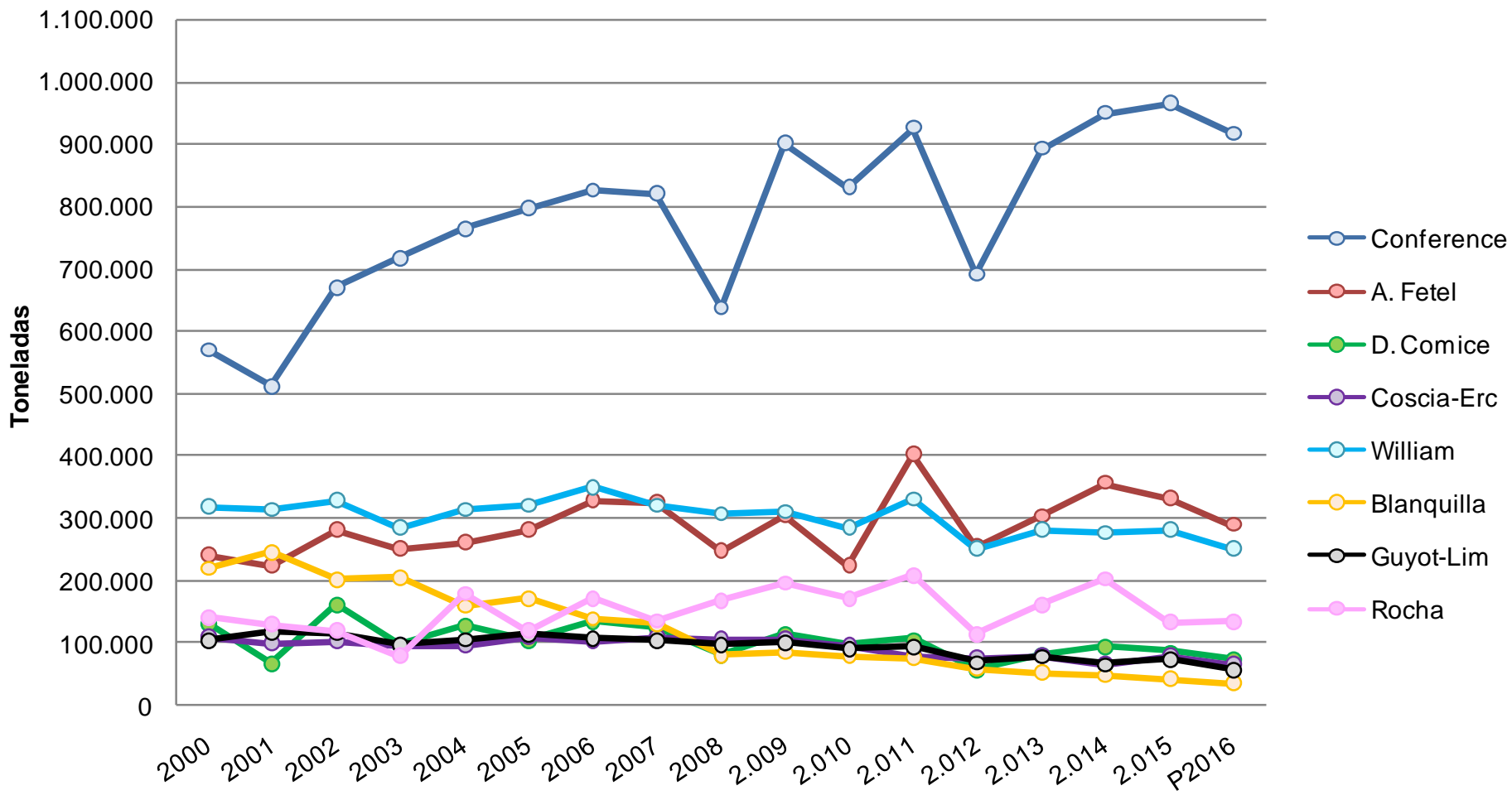
(Fuente: Elaborado por Afrucat a partir de datos de WAPA, agosto 2016 - HAMBURG)





EUROPE: Pear Production(t) 2000-P2016, (varieties)

Fuente: Elaborado por Afrucat a partir de los datos de Prognosfruit, 2016



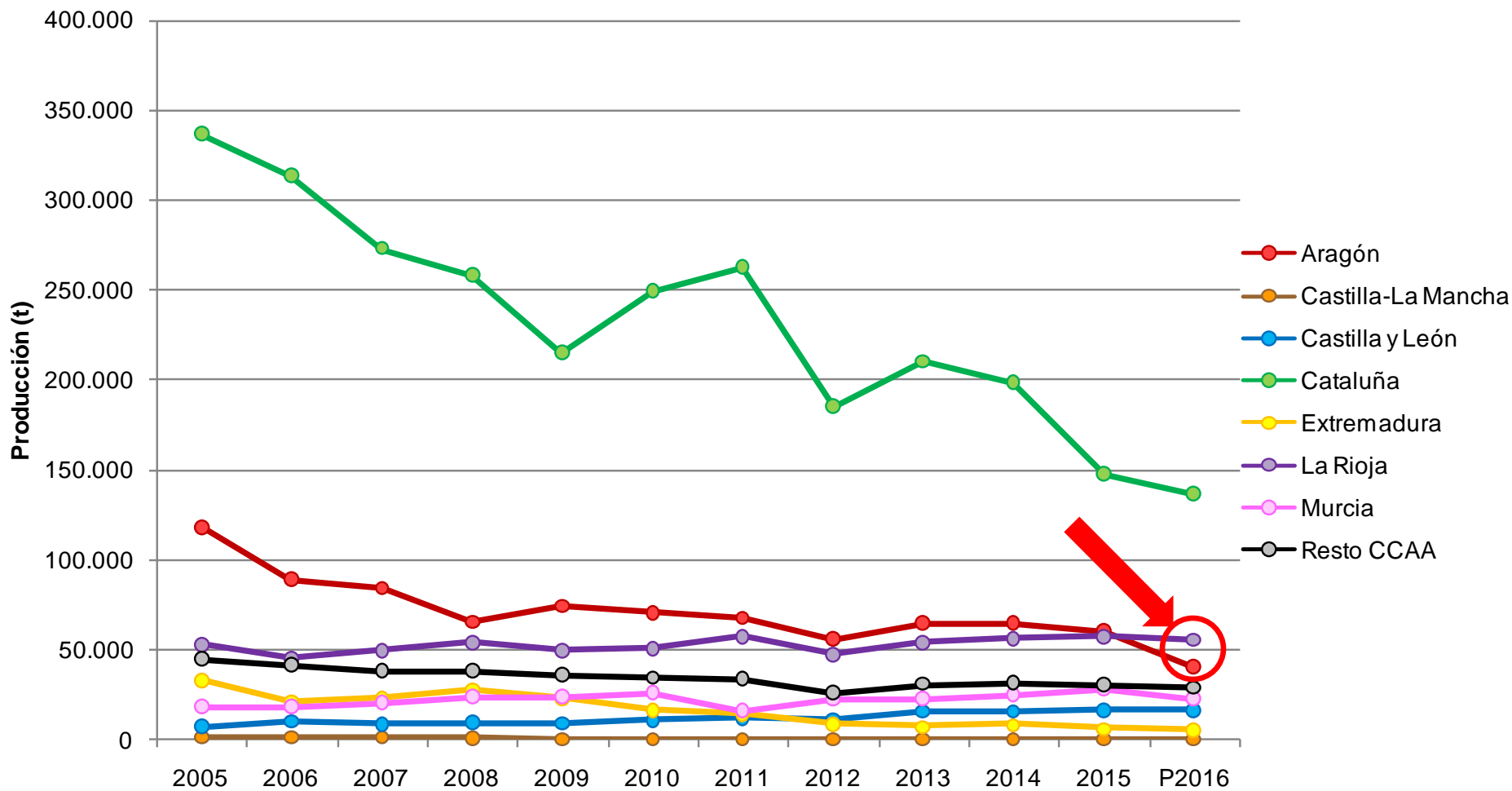
PRODUCTION EVOLUTION & FORECAST





SPAIN: Pear Production(t) 2005-P2016, x Region

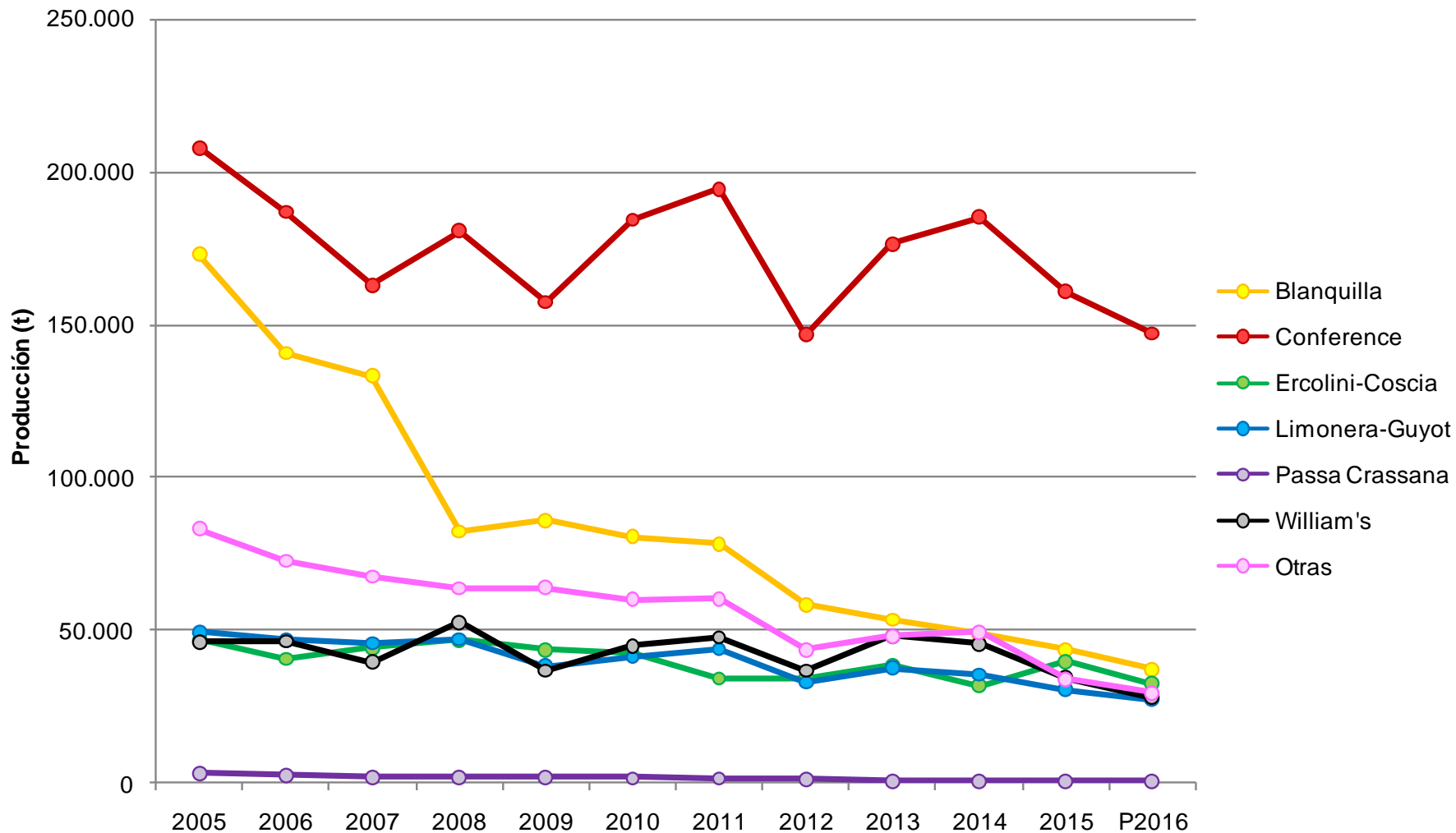
Fuente: Elaborado por Afrucat a partir de los datos de CCAE, 2016





SPAIN: Pear Production(t) 2005-P2016, x varieties

Fuente: Elaborado por Afrucat a partir de los datos de CCAE, 2016





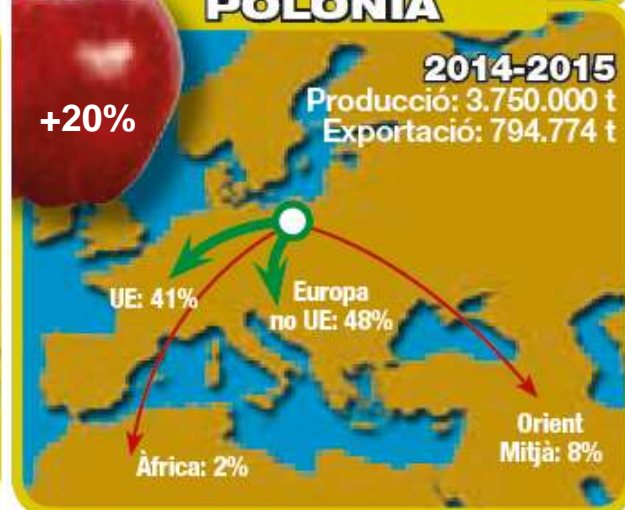
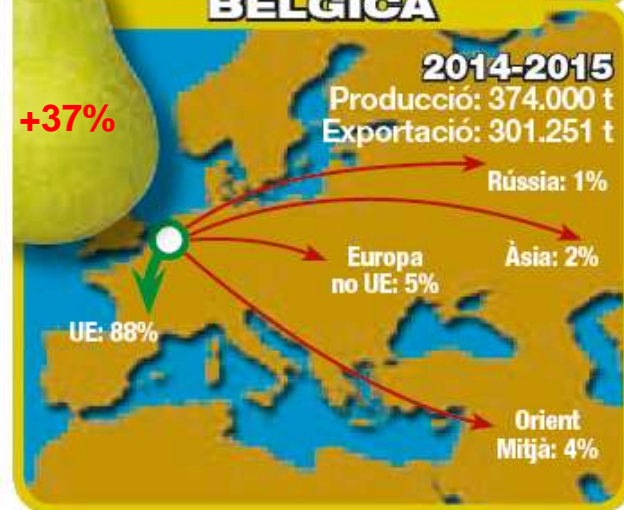
Why is the European Pear Market under pressure ?

Examples: changes in Export Profile UE-28, (2013-14 & 2014-15)



BEFORE RUSSIAN VETO

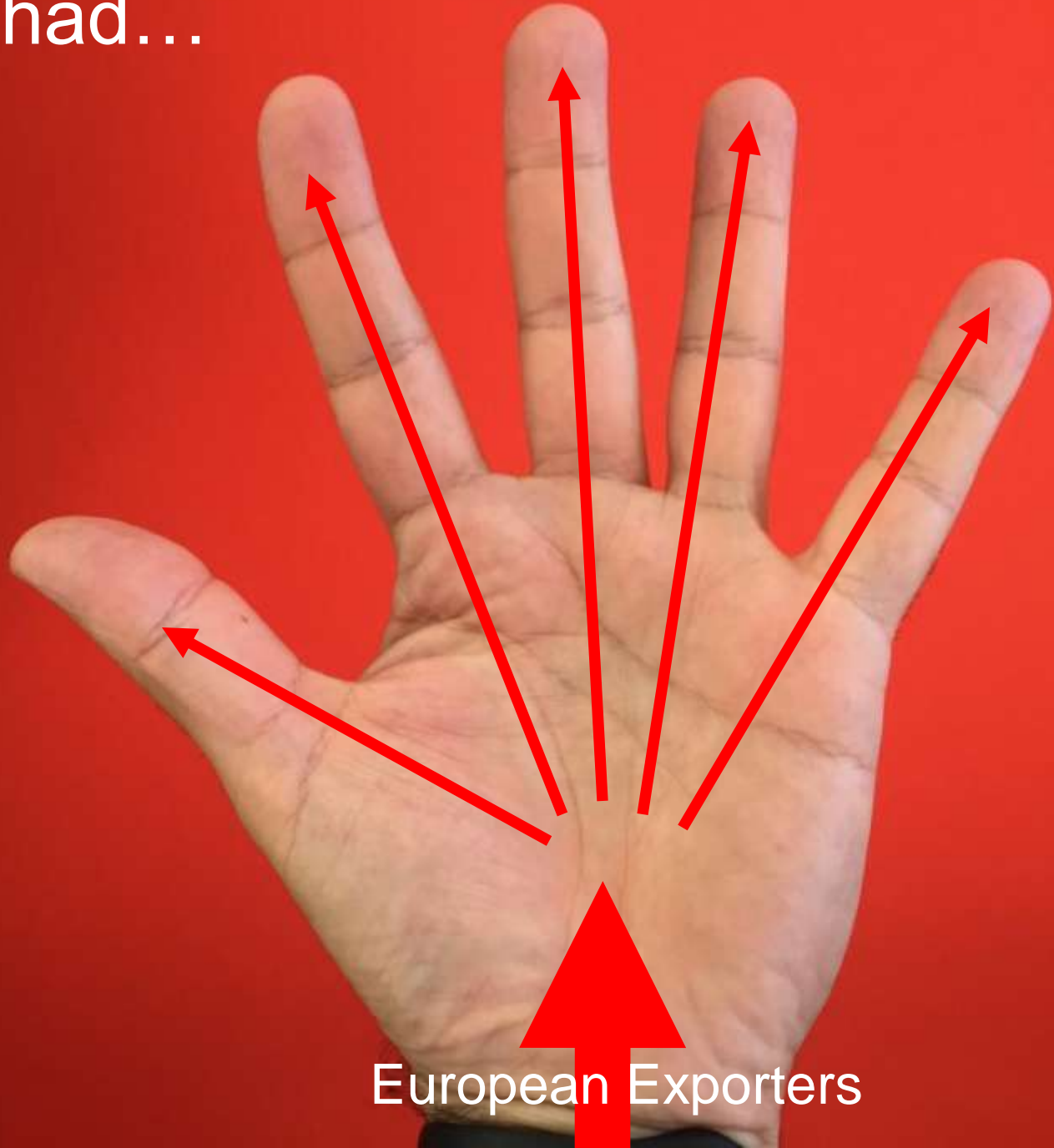
Examples: changes in Export Profile UE-28, (2013-14 & 2014-15)





As the result of this situation....

ex: If we had...



European Exporters

...and we subtract



The result is...



**European
market...**



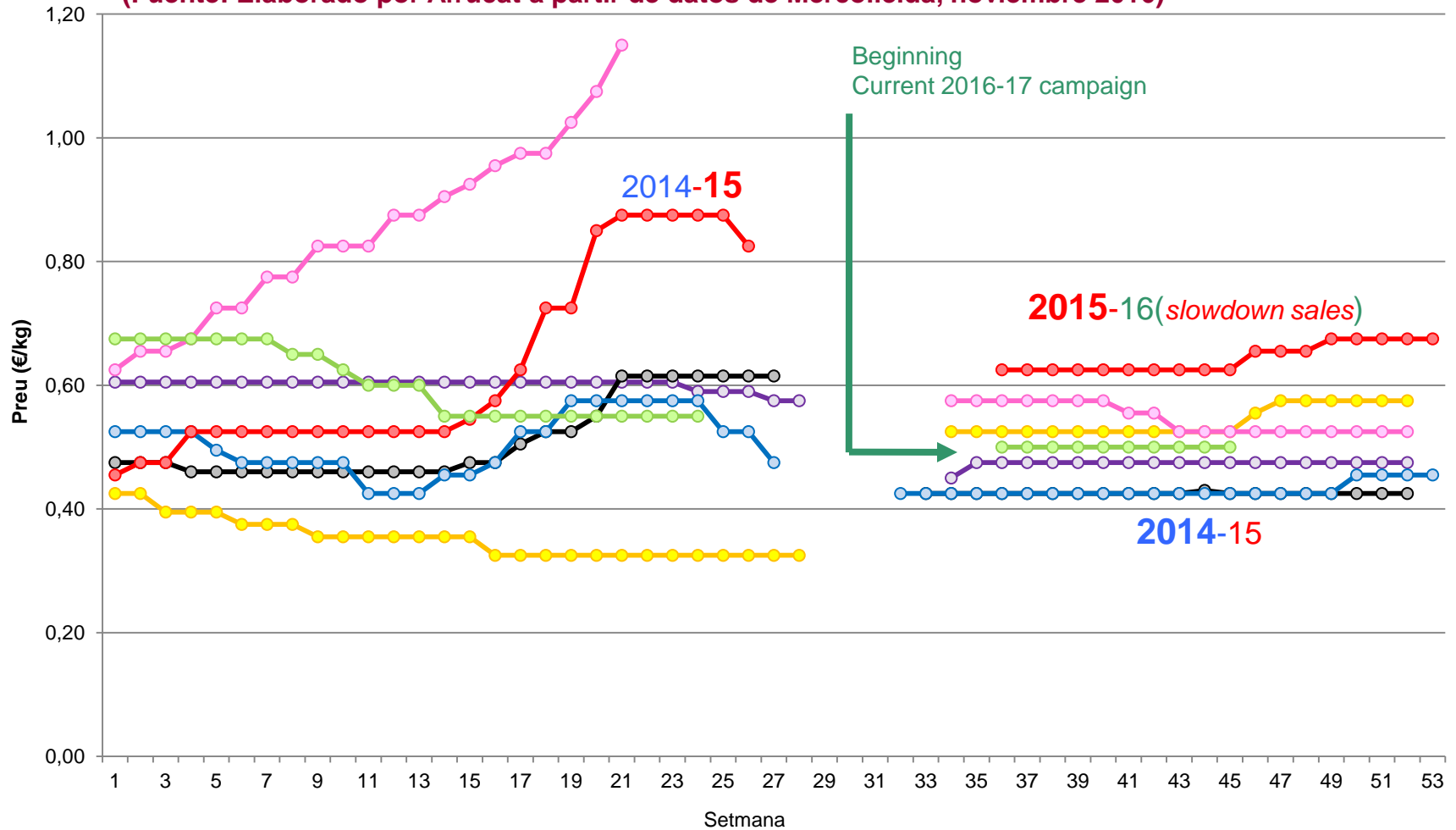
**...is
under
pressure**

Beginning of the current season Prices (Spain)

Bulk Prices(palox) Conference 60+

(precios medios de primera calidad, sin envase, a granel y sin manipular)

(Fuente: Elaborado por Afrucat a partir de datos de Mercolleida, noviembre 2016)



- Conference 60+ 2010
- Conference 60+ 2011
- Conference 60+ 2012
- Conference 60+ 2013
- Conference 60+ 2014
- Conference 60+ 2015
- Conference 60+ 2016



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Thanks

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